

# Sponsorship Opportunities

Fête   
Française

  
ECOLE BILINGUE  
DE LA NOUVELLE-ORLÉANS

**March 21, 2026**  
**11:00 am - 5:00pm**



# About Ecole Bilingue

- Only private French immersion school in Louisiana **accredited by the French Ministry of National Education**
- Serving **451 students**, from **18 months through 8th grade**
- **Founded in 1998**, with a strong reputation for excellence in bilingual education
- **80% French-speaking faculty**, providing authentic immersion from day one
- **33 nationalities** represented, creating a richly multicultural community
- **17% of students receive tuition assistance**, supporting accessibility and diversity
- Graduates go on to the **high school of their choice** as confident, globally-minded learners
- Curriculum integrates **language, music, art, and physical education**, fostering creativity and whole-child development

## Our core values:

Respect / Respect  
Integrity / Intégrité  
Resilience / Résilience  
Empathy / Emptahie  
Responsibility / Responsabilité







# Fête at a Glance

- ✱ **4,500+** attendees
- ✱ **2 stages:** Main Stage + Acoustic “Backyard” Stage
- ✱ **6** professional live performances plus 10+ student performances
- ✱ **20+** individual musicians perform
- ✱ **15+** restaurants and food partners participate
- ✱ **10+** local merchant vendors
- ✱ **\$0** Admission
- ✱ **18 years** — Fête has grown from a simple school fundraiser into a beloved neighborhood festival



# Economic Impact

Raises **\$100K+** to support:

**Teacher salaries and benefits**, helping to attract and retain high-quality faculty

**Music, visual arts, and movement** curriculum

**Tuition assistance**, expanding access and equity

**Campus improvements**, such as safety upgrades, technology, and classroom renovations

**Extracurriculars** and enrichment, including clubs, field trips, and student experiences

**Operating budget** support, stabilizing the school's finances year-to-year



Supports the **local creative economy**:

**Paid gigs** for local musicians and entertainers

**Split-revenue** opportunities for food vendors and merchants

**Employment** for bartenders and hospitality workers

**Contracts for event professionals**: staging, sound production, security, Fire Dept., EMS, NOPD



# Main Stage Legacy

Sponsors make it possible for us to feature the incredible bands and performers who bring energy, authenticity, and joy to the festival through the years.



Lost Bayou  
Ramblers



Preservation Hall  
Jazz Band



Klezmer Allstars



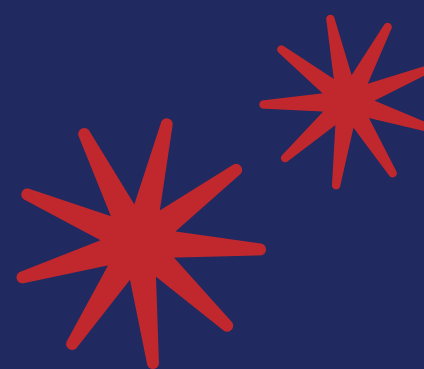
Sweet Crude



Galactic



Helen Gillet:  
ReBelle Musique





# Event Reach and Engagement



## Digital Media

- 3,000+ Instagram followers, 1,700+ on other platforms
- Sponsored ads on social media
- Newsletter- Over 600+ weekly recipients
- Dedicated website- [www.fetefrancaise.com](http://www.fetefrancaise.com)



## Print Collateral

- Advertising
  - New Orleans Mom's Blog- 20,000+ readers
  - Nola Family Magazine
  - Gambit
- Magazine Street banner(s)
- Magazine storefront branding



## Media coverage

- Fox 8 WVUE
- WWOZ 90.7
- WWNO 89.9



## Printed Sponsor Recognition

- 250 promotional posters posted throughout the community
- T-shirt branding (max. 10 logos) - Over 400+ students, 500+ community shirts
- Trifold pamphlets for attendees
- Event signage sponsor recognition
- Main Stage banners



# Premier Sponsor

**\$15,000 (exclusive)**

As our exclusive Premier Sponsor, you will be recognized as the top tier supporter of the event and receive access to all major promotional and on-site benefits. Become the first Premier Sponsor in Fête Française's 18-year history and help elevate this beloved celebration to new heights.

## Benefits:

- Top logo placement featured on main stage banner, Magazine Street storefront, main event entrance, promotional poster, wristbands, and t-shirt
- Paid media mentions
- Website and social media exposure, including a tagged, dedicated social media spotlight
- On stage speaking opportunity to announce a band
- Made in the Shade VIP Table (\$4,000 value):
  - Reserved picnic table (seating for 6-8) with umbrella located in premium area
  - Full table service by waiter dedicated to the area
  - 6 bottles of EB branded French champagne (or wine varietal of choice) in a wine bucket + 1 cheese board
- Backstage VIP area wristband access
  - Mix and mingle with artists in the backstage tent, fuel up with complimentary snacks and beverages, and gain access to the indoor Fabian hall bathrooms
- 10 Kid's wristbands / 10 Toddler Town wristbands (\$900 value)
- \$200 in tickets for purchasing food & drink





# Kids Zone Sponsor

**\$10,000 (2 available)**

Students at EB consistently say that Fête Française is the best day of the year. By sponsoring the Kids Zone, you help bring the magic—supporting a lively area filled with rides, games, face painting, a glitter bar, and other hands-on activities. The Kids Zone is at the heart of Fête's mission to offer a fun, safe, and joy-filled day for families to enjoy together.



## Benefits:

- Logo featured on signage at entrance to Kids Zone and on Kids Zone tent, co-branding on main stage banner, Magazine Street storefront, main event entrance, and t-shirt
- Website and social media exposure
- Made in the Shade VIP Table (\$4,000 value):
  - Reserved picnic table (seating for 6-8) with umbrella located in premium area
  - Full table service by waiter dedicated to the area
  - 6 bottles of EB branded French champagne (or wine varietal of choice) in a wine bucket + 1 cheese board
- Backstage VIP area wristband access
  - Mix and mingle with artists in the backstage tent, fuel up with complimentary snacks and beverages, and gain access to the indoor Fabian hall bathrooms
- 10 Kid's wristbands / 10 Toddler Town wristbands (\$900 value)
- \$150 in tickets for purchasing food & drink






# Carousel Sponsor

## \$7,500 (2 available)



The iconic carousel was one of the most beloved features at Fête last year, and we would love to bring this truly Parisian experience back again this year. Because of the substantial cost of transporting, staffing, and safely operating the ride, the carousel can only be included in the festival if it is fully funded by our dedicated sponsors. Your support would make this centerpiece possible for all attendees to enjoy.

### Benefits:

- Logo featured on signage at carousel, co-branding on the main stage banner, Magazine Street storefront, main event entrance, t-shirt
  - Website and social media exposure
  - Made in the Shade VIP Table (\$4,000 value):
    - Reserved picnic table (seating for 6-8) with umbrella located in premium area
    - Full table service by waiter dedicated to the area
    - 6 bottles of EB branded French champagne (or wine varietal of choice) in a wine bucket + 1 cheese board
  - Backstage VIP area wristband access
    - Mix and mingle with artists in the backstage tent, fuel up with complimentary snacks and beverages, and gain access to the indoor Fabian hall bathrooms
  - 8 Kid's wristbands / 8 Toddler Town wristbands (\$575 value)
  - \$175 in tickets for purchasing food & drink
- 



# Bar Sponsor

## \$7,500 (4 available)

The bar is one of Fête's busiest attractions and our biggest revenue generator. Your sponsorship helps cover the essential costs of hiring a licensed bartending company, securing required permits, and professionally staffing the bar. By underwriting these expenses, you allow us to operate a safe, fully stocked bar while maximizing funds raised for Ecole Bilingue.



### Benefits:

- Logo featured on signage at all four bar locations, Magazine Street storefront, main event entrance, t-shirt
- Website and social media exposure
- Made in the Shade VIP Table (\$4,000 value):
  - Reserved picnic table (seating for 6-8) with umbrella located in premium area
  - Full table service by waiter dedicated to the area
  - 6 bottles of EB branded French champagne (or wine varietal of choice) in a wine bucket + 1 cheese board
- 5 Kid's wristbands / 5 Toddler Town wristbands (\$450 value)
- \$100 in tickets for purchasing food & drink





# Les Petites Entrepreneurs (LPE) Sponsor

**\$5,000 (1 available)**

Sponsor the dreams of EB's young entrepreneurs to sell their items at Fête! The LPE Program introduces best business practices to these young minds, including brand development, pitching to investors, marketing materials, manufacturing items, pricing and sales, inventory tracking, etc.

## Benefits:

- Logo featured on LPE area signage, raffle tickets (over 1,000 printed), main event entrance, t-shirt
- Website and social media exposure
- 4 Kid's wristbands / 4 Toddler Town wristbands (\$360 value)
- \$75 in tickets for purchasing food & drink



## Made in the Shade VIP Table Sponsor

**\$4,000 (Limited spots available)**

Enjoy a reserved table in a premier location close to the main stage, food vendors, and all the action. Feel like a true VIP with your own dedicated space as well as dedicated waiter—and make it easy for friends to find you at Fête Française!

### Benefits:

- Logo featured on signage at event entrance, logo and name recognition on reserved table
- Website and social media exposure
- Reserved picnic table (seating for 6-8) with umbrella located in premium area
- Full table service by waiter dedicated to the area
- 6 bottles of EB branded French champagne (or wine varietal of choice) in a wine bucket + 1 cheese board
- 2 Kid's wristbands / 2 Toddler Town wristbands (\$200+ value)
- \$50 Food and Drink tickets

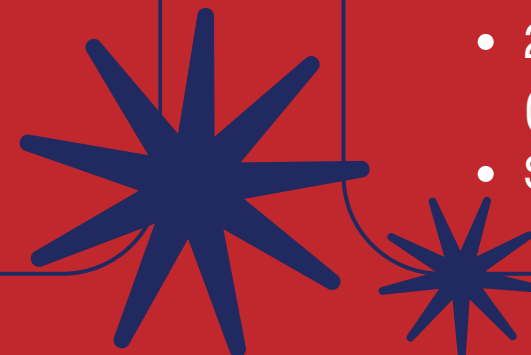
## Backyard Table Sponsor \$3,000 (Limited spots available)



Enjoy the chill vibes of our new backyard area with your own reserved table. Set slightly apart from the bustle of Fête and featuring the soothing sounds of our Backyard Acoustic Stage, this is an ideal option for families looking for a comfortable meeting spot for their little ones. Conveniently located near a main bar, the crawfish station, and the EB grill, it also offers a great view of the newly launched pétanque tournament.

### Benefits:

- Logo featured on signage at event entrance, logo and name recognition on reserved table
- Website and social media exposure
- Reserved picnic table with umbrella located in "The Backyard"
- 2 bottles of EB branded French champagne (or wine varietal of choice) in a wine bucket + 1 cheese board
- 2 Kid's wristbands / 2 Toddler Town wristbands (\$200+ value)
- \$50 Food and Drink tickets







NEW!

## Culture Courtyard Sponsor

### \$2,500 (2 available)

Step into the Culture Courtyard—a vibrant hub celebrating the diversity of the Francophone world through interactive displays, community partners, and lively moments of food, drink, and entertainment. This welcoming space highlights the many cultures connected by the French language and supports Fête Française’s mission to nurture globally literate students. By sponsoring the Culture Courtyard, you help create an immersive experience that honors tradition, celebrates community, and inspires festival-goers of all ages.

#### **Benefits:**

- Logo featured on signage at the two Culture Courtyard entrances
  - Website and social media exposure
  - 2 Kid’s wristbands / 2 Toddler Town wristbands (\$200+ value)
  - \$50 Food & Beverage Tickets
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## Toddler Town Sponsor

### \$2,500 (2 available)

Delight our littlest festival-goers in a safe, fully contained space designed just for them! Your sponsorship helps bring Toddler Town to life with sing-and-dance-along music just for kids, a magician, sensory activities, snacks, outdoor toys to help them get the wiggles out, and even live animals. Parents can relax at a dedicated bar while knowing the kids are secure and having a blast.

#### **Benefits:**

- Logo featured on signage at the two Toddler Town entrances
  - Website and social media exposure
  - 2 Kid’s wristbands / 2 Toddler Town wristbands (\$200+ value)
  - \$50 Food & Beverage Tickets
- 

## La Petite Stage Sponsor \$2,500 (1 available)

Take a front-row seat at La Petite Stage, showcasing the incredible talents of EB students and beyond. Enjoy live theater, musical performances, and dance—celebrating creativity and the amazing skills of our students!

### Benefits:

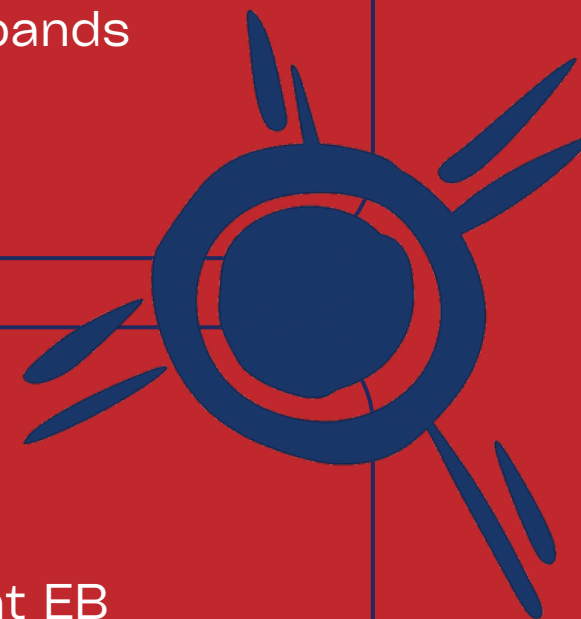
- Logo featured on signage at La Petite Stage
- Website and social media exposure
- 2 Kid's wristbands / 2 Toddler Town wristbands (\$200+ value)

## The Playground Sponsor \$2,500 (1 available)

Be the sponsor behind one of Fête's busiest hangouts! This central hub—home to a bar, La Pâtisserie, and plenty of crêpes—keeps the good vibes flowing. Help us bring even more fun to the Playground.

### Benefits:

- Logo featured on signage in the playground area
- Website and social media exposure
- 2 Kid's wristbands / 2 Toddler Town wristbands (\$200+ value)
- \$50 Food & Beverage Tickets



NEW!

## EB Cares Sustainability Hub Sponsor \$2,500 (1 available)

EB Cares is a middle school elective dedicated to sustainability and community stewardship. As the Sustainability Hub Sponsor, you'll help reduce Fête's environmental footprint by funding key green initiatives—such as compostable food and beverage serviceware, our partnership with Glass Half Full, expanded recycling and waste management, and educational signage to guide festival-goers toward eco-friendly choices. Your support empowers our students' work and makes Fête a cleaner, greener celebration.

### Benefits:

- Logo featured on signage at EB Cares Sustainability Hub
- Website and social media exposure
- 2 Kid's wristbands / 2 Toddler Town wristbands (\$200+ value)
- \$50 Food & Beverage Tickets





**NEW!**

## **Pétanque Tournament Sponsor** **\$1,500 (1 available)**

Sponsor our first-ever pétanque tournament—the French cousin of bocce ball and horseshoes. This lively new addition features two courts, pre-registration, and guided instruction from Coach Adrienne Pladys, who will introduce players to this beloved French park tradition. Help us bring this classic game to life at Fête!

### **Benefits:**

- Logo featured on signage at the pétanque courts
- Website and social media exposure
- 2 Kid's wristbands / 2 Toddler Town wristbands (\$200+ value)

## **Open Play Zone Sponsor** **\$1,500 (2 available)**

Help Fête bring back the free, fun, and wholesome games that kids love—like Crêpe Toss, Grand Prix, and La Toilette—while creating a vibrant Open Play Zone for children of all ages to enjoy at no cost!

### **Benefits:**

- Logo featured on signage in Open Play Zone ("Red Bench Alley") and Nirvana Restaurant parking lot
- Website and social media exposure
- 2 Kid's wristbands / 2 Toddler Town wristbands (\$200+ value)

## **Friend of Fête, Mes Ami Sponsor** **\$750 (1 available)**

Join the Fête fun! As a Friend of Fête, you'll help us make this year's festival unforgettable while supporting our fundraising goals. Merci for being part of the celebration!

### **Benefits:**

- Logo featured on signage at event entrance
- Website and social media exposure
- 2 Kid's wristbands / 2 Toddler Town wristbands (\$200+ value)

# Community Voices

**More than a fundraiser—**

**Fête strengthens:**

- Community engagement and neighborhood partnerships
- School visibility, admissions, and long-term family retention
- Cultural appreciation within the broader New Orleans community



Faye Atwater,  
EB Student

“Fête is my favorite day of the year; my friends and I have so much fun!”



Ann Theriot  
Irwin, EB  
Parent

“Before having kids, I attended and volunteered at Fête. Now my children are students at École Bilingue.”



Louis Michot

“Playing Fête Française is so much fun for our band. It’s a true celebration of music and French culture.”





# Merci beaucoup!



To arrange a sponsorship, visit  
<https://onecau.se/fetefrancaise>.

You can also reach out to Robin Borne, Director of  
Advancement, by emailing  
[fetefrancaise@ebnola.com](mailto:fetefrancaise@ebnola.com) or calling 504-214-4611.

We are grateful for your support!

**All contributions are tax-deductible.**